

Creative visualisation. Digitally created visual. The picture of the vehicle was not taken while driving. Terms & conditions apply.

30 YEARS OF PIONEERING ELECTRIFICATION

For over 30 years, Toyota has been shaping the future of electrified mobility, step by step, innovation by innovation. From the early RAV4 EV in 1996 to the world's first mass-produced hybrid, the Prius, in 1997, each milestone has pushed boundaries with purpose. Every advancement has been a move toward cleaner, smarter, more human mobility. Now, with the Urban Cruiser Ebella, that legacy moves into a new era.

ASSURED CARE

World-class service through 500+ BEV-enabled service touchpoints with latest BEV diagnostic tools and advanced infrastructure. 2,500+ BEV master technicians with over a decade of electrification experience offer hassle-free service.

Built for every road ahead.

Power that moves in silence.

Design that speaks in every line.

Refined. Confident. Unstoppable.

Every drive, charged with intent.

Every turn, alive with purpose.

This isn't just evolution.

It's electric in motion.

INTRODUCING THE ALL-ELECTRIC

URBAN CRUISER EBELLA





EXTERIORS

STANCE THAT'S BOLD

The Urban Cruiser Ebella showcases an authentic SUV character inspired by its 'Urban Tech' design philosophy. With a bold hammerhead expression and three-dimensional surfaces, the BEV delivers a strong, futuristic road presence.

EXTERIOR FEATURES













INTERIORS

SOPHISTICATION THAT FEELS ADVANCED

Step inside, and modern design takes centre stage. Every detail is purposeful; from the sleek digital displays to the clean, minimal layout. The interior, enhanced with ambient lighting, delivers a visually-cohesive design that expresses the bold strength of an SUV.



INTERIOR FEATURES













TWO-SPOKE SQUIRCLE
STEERING WHEEL



LUGGAGE *SPACE*



UNIQUE FLOATING
CENTRE CONSOLE

- *Soft touch materials*
- *Advanced cockpit experience*
- *Flexible and spacious seating*
- *40:20:40 folding rear seats*



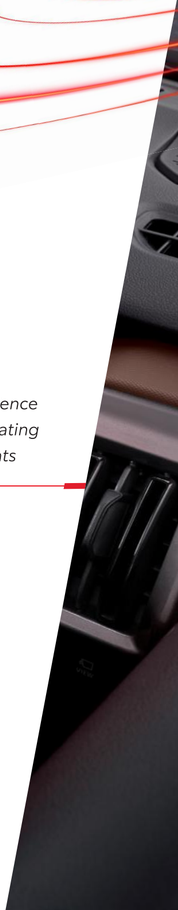
PREMIUM JBL
SOUND SYSTEM



AMBIENT LIGHTING
WITH 12 COLOUR OPTIONS



WIRELESS *CHARGER*



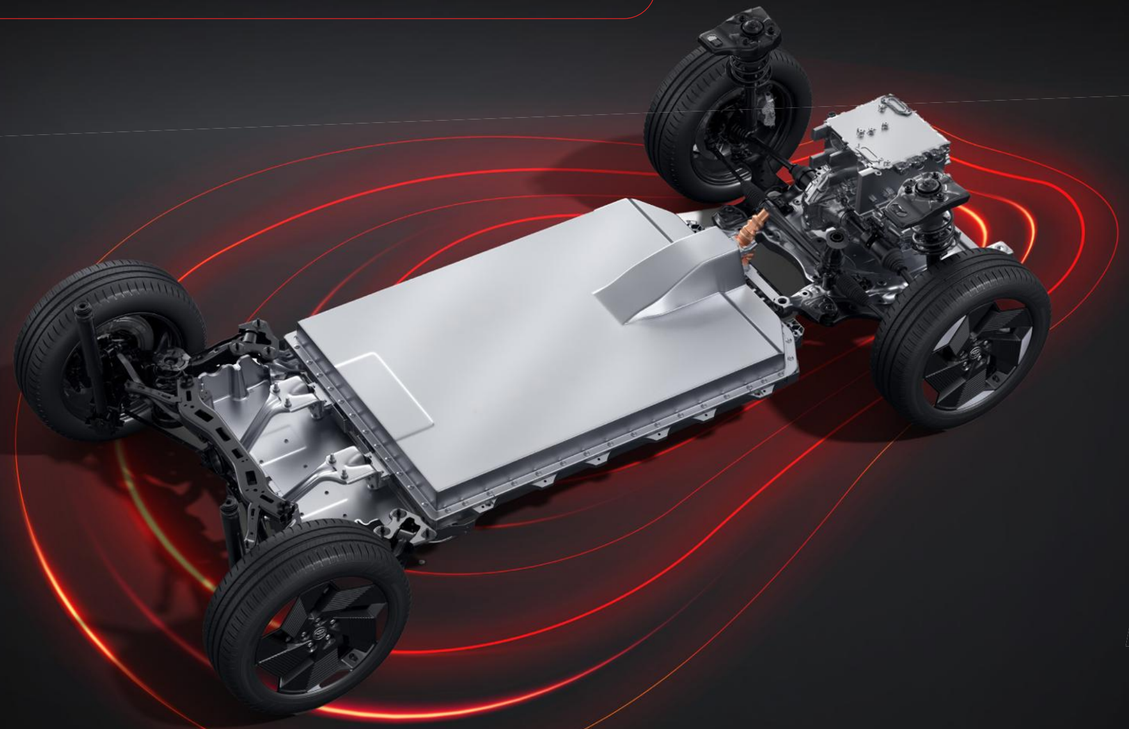


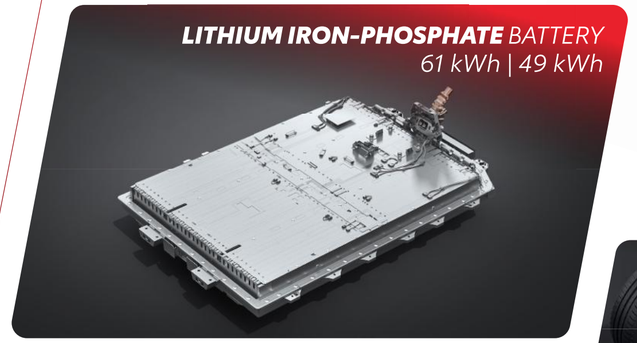
PERFORMANCE

POWER THAT RESPONDS INSTANTLY

With classic SUV proportions, 18" aerodynamic alloy wheels, and confident ground clearance, the Urban Cruiser Ebella delivers agile performance and the calm, composed feel of electric driving.

PERFORMANCE FEATURES









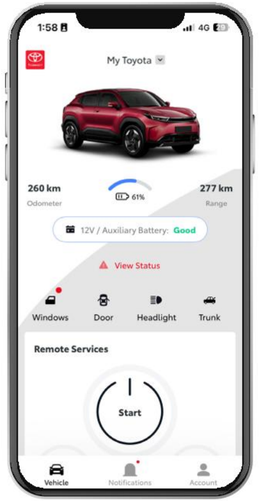
- *Aerodynamic underbody design*
- *Reduced drag for better range*
- *Battery thermal management system*

i-CONNECT

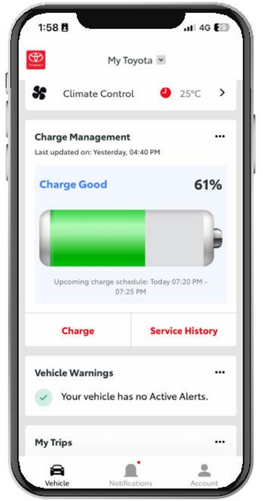
TECHNOLOGY THAT FEELS INTUITIVE

The Urban Cruiser Ebella keeps you connected to every moment. With the intelligent i-CONNECT system, information and control come together seamlessly. From range to charging, navigation to convenience, everything works in sync, effortlessly.



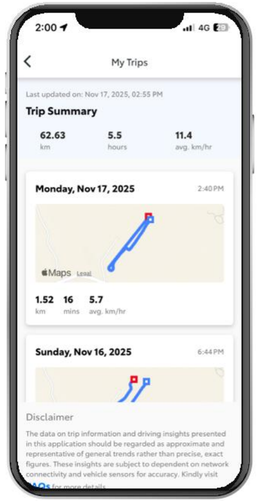


***EV BATTERY** STATUS*



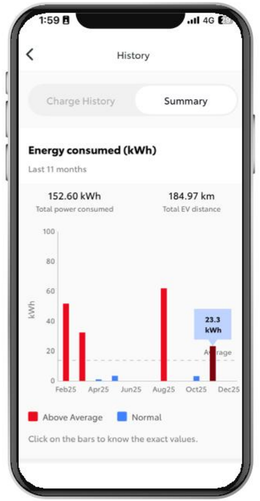
***CHARGE** MANAGEMENT*

- *Vehicle status*
- *Charging schedule*



***TRIP** INFORMATION*

- *Schedule summary*
- *Charging history*



***CHARGING** SUMMARY*

SMART PLAYCAST PROEV

CONTROL VEHICLE AUDIO THROUGH SMART PLAYCAST PROEV





LOADING *SCREEN*



PLAY MUSIC VIA
BLUETOOTH



FINE-TUNE
AUDIO BALANCE



ADJUST
VOLUME & BASS/TREBLE

COMFORT

CALM THAT MOVES WITH YOU

The Urban Cruiser Ebella features a contemporary, premium cabin with dual-tone interiors, soft-touch surfaces, and a two-spoke squircle steering wheel.











- *Rear sliding and reclining seats*
- *Elevated driving position for visibility*



SAFETY

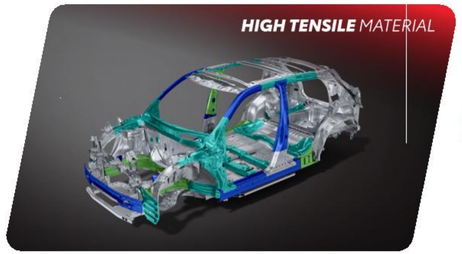
TRUST THAT SUPPORTS EVERY JOURNEY

Every drive deserves peace of mind. The Urban Cruiser Ebella brings together intelligent safety systems and connected technology to keep you aware, protected, and in control. The advanced driver assist system is engineered to think ahead. Safety isn't an add-on. It's a mindset.











- *ADAS level 2**
- *Battery protection frame*
- *Strong impact-absorbing body structure*



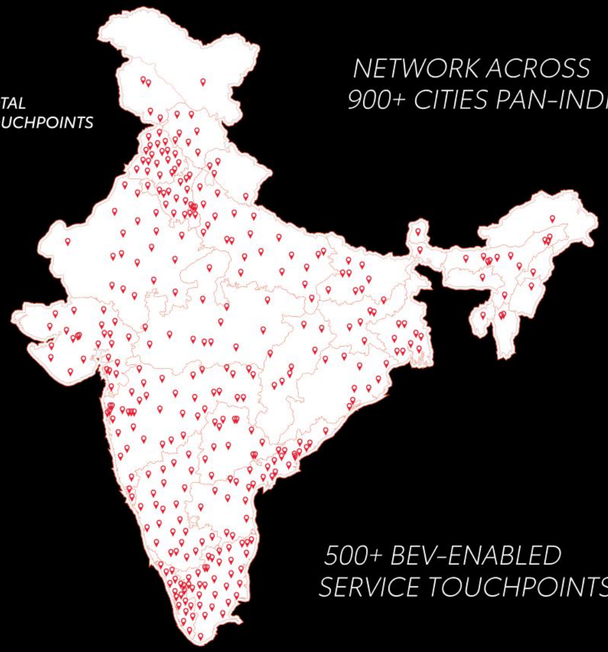
* This function is activated only when the vehicle's speed is within the range of approximately 5 to 180 km/h. The system assists in mitigating damage. However, the braking ability varies with road and driving conditions. # For more details on the functioning of airbags, please refer to the owner's manual.

7 SRS AIRBAGS#
(STANDARD ACROSS ALL VARIANTS)

DELIGHTFUL OWNERSHIP EXPERIENCE

1,300+ TOTAL TOUCHPOINTS

NETWORK ACROSS
900+ CITIES PAN-INDIA



500+ BEV-ENABLED
SERVICE TOUCHPOINTS

Toyota Sales & Service network as on 31st December, 2025.
Map and locations are indicative only.
Not to be considered as actuals.

ASSURED ELECTRIFIED SERVICE

- Quick and convenient service at all Toyota dealers
- Serviced by trained technicians with over a decade of experience in servicing electrified vehicles

PEACE OF MIND OWNERSHIP

60%* ASSURED BUYBACK AFTER 3 YEARS

BaaS Battery-as-a-Service*

8 YEAR ELECTRIC BATTERY WARRANTY!

EM45 HIGH QUALITY EXPRESS MAINTENANCE IN JUST 45 MINUTES

24x7 ROADSIDE ASSISTANCE Care on the Move
24X7 ROADSIDE ASSISTANCE ANYWHERE ACROSS COUNTRY

TOYOTA TRUST
Buy | Sell | Exchange - Used car

TOYOTA FINANCIAL SERVICES

Toyota Mobility Service
Conversion | Fleet | Leasing

T-CONNECT

TCARE Aapke TOGETHER

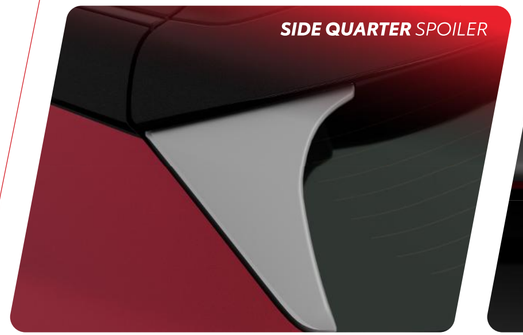
TDELIVER TASSIST TSECURE TSMILE TGLOSS TSHIELD
TSPARSH TSERV TSAATH TCHOICE TCLUB

For more information, visit www.toyotabharat.com You can Talk to Toyota at 1800-309-0001 (BSNL/MTNL Toll Free No.) or +91-80-45059000 (Direct No.)
*** Terms and conditions apply.**
Note: Vehicles pictured and specifications detailed in this brochure may vary between models and equipment. Addition of extra features may change figures in this brochure. Toyota Kirloskar Motor Pvt. Ltd. reserves the right to alter the details of specifications and equipment without a notice. Actual colour of the vehicle body & upholstery might differ slightly from the images depicted in this brochure. Features are grade specific.

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ACCESSORIES





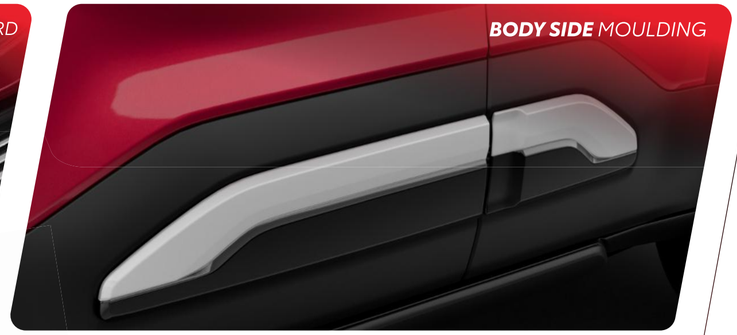
SIDE QUARTER SPOILER



REAR VIEW CAMERA



DOOR SILL GUARD



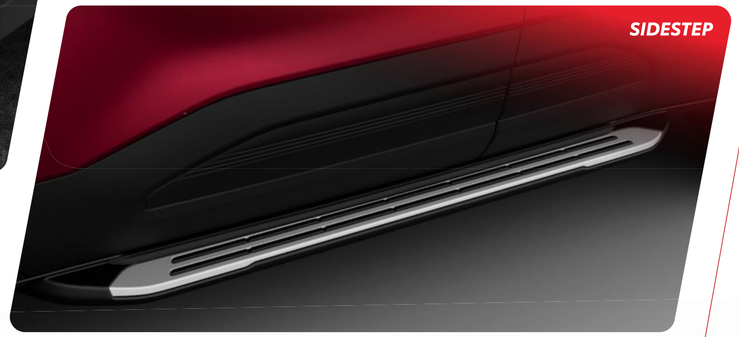
BODY SIDE MOULDING



BACK DOOR *SCUFF PLATE*



BACK DOOR *GARNISH*



SIDESTEP



DOOR VISOR *PREMIUM*



REAR MID *GARNISH*

COLOURS

A PALETTE THAT MAKES A STATEMENT



MONOTONE



SPORTIN' RED



CAFÉ WHITE



ENTICING SILVER



GAMING GREY



BLUISH BLACK

DUAL-TONE



SPORTIN' RED DUAL-TONE



CAFÉ WHITE DUAL-TONE



ENTICING SILVER DUAL-TONE



LAND BREEZE GREEN DUAL-TONE

TECHNICAL SPECIFICATIONS

VARIANTS	E1	E2	E3
DIMENSIONS			
Length (mm)	4,285		
Width (mm)	1,800		
Height (unladen) (mm)	1,640		
Wheelbase (mm)	2,700		
Seating capacity	5		
Min. turning radius (m)	5.2		
ELECTRIC POWERTRAIN, TRANSMISSION & CHASSIS			
High voltage battery type	Lithium Iron-phosphate battery pack		
Capacity (kWh)	49	61	
Motor power (kW)	106	128	
Motor torque (Nm)	189		
Drive type	FWD		
Range*	440	543	
Front & rear brakes	18" ventilated discs		
Parking brake	Electric parking brake		
Front suspension	MacPherson strut with stabiliser		
Rear suspension	Rear multi-link suspension		
Wheel size	225/55/R18		
WEIGHT			
Kerb weight (kg)	1,725	1,785	1,815
Gross vehicle weight (kg)	2,180	2,250	
FEATURES & SPECIFICATIONS			
EXTERIORS			
LED headlamp	O	O	O
LED DRL	O	O	O
Auto headlights	O	O	O
Headlamp levelling	Manual		Auto
ORVM side turn indicator	O	O	O
Welcome home lamp	O	O	O
Tail lamp	O	O	O
Brake lamp	O	O	O
Emergency stop signal	O	O	O
High mount stop lamp	O	O	O
Licence lamp	O	O	O
Alloy wheel 225/55 R 18 machine cut with AL centre cap	O	O	O
Spare tyre 18" alloy wheel	O	O	O
Tire pressure monitor system (TPMS)	O	O	O
Stylish body side moulding	O	O	O
Windscreen wiper with rain sensor	O	O	O
Rear wiper & washer	O	O	O

VARIANTS	E1	E2	E3
Front windshield with noise shut & IR cut	O	O	O
Shark fin roof antenna	O	O	O
Wheel arch with extention	O	O	O
Roof end spoiler	O	O	O
Body coloured ORVM elec Adj + Fold + Key linked	O	O	O
Dual-tone exterior (in selected colours)	X	X	O
INTERIORS			
EPS with synthetic leather steering	O	O	O
Tilt + telescopic steering	O	O	O
Driver seat height adjust	O	O	O
Front & rear pillow-type headrest	O	O	O
Rear centre armrest with cupholder	O	O	O
40:20:40 split rear seats	O	O	O
Reclining rear seat cushion	O	O	O
Sliding rear seat	O	O	O
Seatback pocket passenger side	O	O	O
Centre console with cup holder & accessory socket	O	O	O
Centre lower box	O	O	O
Luggage shelf	X	O	O
Ventilated seat driver & front passenger	X	X	O
Seat upholstery type	Fabric	Fabric	Syn. leather + fabric
Panoramic roof with fixed glass	X	X	O
Power driver seat	X	X	O
SAFETY			
SRS airbag#	07 Airbags (Driver, passenger, front side, curtain, driver knee)		
Front & rear 3-point ELR seatbelt	O	O	O
ISOFIX child seat restraint system	O	O	O
Front seatbelt pretensioners with force limiters	O	O	O
Day/night rear view mirror	O	O	O
Back camera	X	O	X
Panoramic 360-degree monitor camera	X	X	O
ABS/ EBD/ VSC	O	O	O
Hill hold control	O	O	O
Multi-collision brake	O	O	O
Regenerative braking system	O	O	O
Immobiliser	O	O	O
Advanced driver assistance system**, adaptive cruise control, lane keep assist, lane departure warning, rear cross traffic alert, stagger warning, blind spot monitor, pre-collision system*** & adaptive high beam system	X	X	O
Security alarm door, hood, shock sensor & siren	O	O	O
Acoustic vehicle alerting system	O	O	O

VARIANTS	E1	E2	E3
Front and rear parking sensors	O	O	O
Seatbelt reminder D + P + rear alarm + lamp	O	O	O
Rear defogger (electric)	O	O	O
Overspeed alert	O	O	O
Door lock status	O	O	O
Adaptive cruise control steering commands	X	X	O
Lane keep assist steering wheel commands	X	X	O
INFOTAINMENT			
10.1" multimedia screen	O	O	O
Wireless Android Auto & Apple CarPlay^	O	O	O
4 speakers	O	O	O
Tweeter	X	X	O
Sub woofer	X	X	O
IP speaker	X	X	O
JBL premium audio	X	X	O
COMFORT & CONVIENIENCE			
Wireless smartphone charger	X	O	O
Front power windows up/ down auto	O	O	O
Rear power windows up / down auto	O	O	O
Tailgate open electronic type	O	O	O
Charge port internal opener type	O	O	O
Driver door key cyliner	O	O	O
Power door lock	O	O	O
Keyless entry	O	O	O
Keyless push start / stop system	O	O	O
Auto door lock by speed	O	O	O
Drive mode switch	O	O	O
10.25 TFT combimeter	O	O	O
Switch illumination colour white	O	O	O
Audio commands on steerng	O	O	O
Voice commands on steering	O	O	O
Info display button on steering	O	O	O
Auto climate control with rear vents	O	O	O
Spot map lamp roof front	O	O	O
Reading lamp roof side	O	O	O
Luggage room lamp	O	O	O
Glove box lamp	O	O	O
Front footwell lamp	O	O	O
Ambient light door line and console spot	O	O	O
Driver sun visor, vanity mirror & ticket holder	O	O	O
Passenger sun visor vanity mirror & ticket holder	O	O	O
Driver foot rest	O	O	O

VARIANTS	E1	E2	E3
Overhead console	O	O	O
USB socket Fr 2 x Rr 2	O	O	O
Front centre armrest	O	O	O
Air purifier PM 2.5 filter	O	O	O
Snow mode switch	O	O	O
CHARGING			
Charge lid light	O	O	O
Charge cable - portable	O	O	O
Vehicle connector type 2	O	O	O
EV plug type M	O	O	O
AC wallmount charger compatibility [7.2 kW]	O	O	O
Fast charge vehicle inlet CCS2 type	O	O	O
CONNECTED CAR FEATURES			
EV features - charging, battery SOC & scheduling	O	O	O
EV charging - history & summary	O	O	O
Remote commands - AC, seat ventilation, door locks & windows	O	O	O
Emergency call feature - SOS call	O	O	O
Location-based service - find my car, location sharing & summary	O	O	O
Guest driver monitor - geo-fencing, speed limiting & alerts	O	O	O
Convenience - smart watch connectivity, Siri, etc.	O	O	O
Security - theft/ immobilisation	O	O	O

* Range as per AIS 040 (Rev.1) (km). ARAI certification under controlled conditions for new battery pack.
* Actual mileage/range may vary based on driving and operating conditions. 543 km is in-house certified range for 61 kWh variant, which may vary with driving pattern, road conditions, and other factors. Full-charge range pending for certification under Rule 124 of the Central Motor Vehicles Rules, 1989.
# The driver is always responsible for paying attention to the vehicle surroundings & driving safely as there are limitations to the degree of recognition & controlling performance that this system can provide.
# For more details on the functioning of airbags, please refer to the owner's manual.
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*** This function is activated when the vehicle's speed is within the range of approximately 5 to 180 km/h. The system assists in mitigating damage. However, the braking ability varies on road and driving conditions.
^ Application features & displays may vary depending on different operating systems or smartphone devices used. Avoid using the phone while driving for your safety.
Apple CarPlay is registered trademark of Apple Inc.
Android Auto is registered Trademark of Google Inc.
Bluetooth is a registered Trademark of Bluetooth SIG.
• Speed Warning Buzzer gives audible warning of overspeed to driver.
  - If vehicle speed >80 km/h, then two beeps will sound every minute.
  - If vehicle speed >120 km/h, continuous beeps will sound.
  - This Buzzer does not indicate any malfunction in vehicle.
• Vehicles pictured and specifications detailed vary between models & equipment. Actual colour of the vehicle body & upholstery might differ from the images depicted.
• The prices of the cars may change without prior notice. Please check the latest prices and variant specifications with your Toyota dealer before booking the car. Additional premium for dual-tone colour applicable on premium grade.


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ENERGETIC.
Awesome
Creative visualisation. Digitally created visual.
The picture of the vehicle was not taken while driving. Terms & conditions apply.
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